MAKE AN IMPACT

CYT IMPACT OPPORTUNITIES

Christian Youth Theater develops character and creativity in kids of all ages through quality theater arts training that brings families and communities together while reflecting the Creator. CYT also depends on community support to fulfill our mission county-wide. Supporting CYT through sponsorships and advertising is a great way to get your business seen by your community. Each one of CYT San Diego’s 16+ productions are generally viewed by 1,500-2,500 patrons.

BRANCH SPONSOR - $10,000
16 shows - Full Year - 50,000+ Patrons

• Logo on school days student flyer - 24,000+ students
• Full-page ad in show programs
• Verbal acknowledgment from stage
• 10 tickets to all sponsored shows

CHAPTER SPONSOR - $1,800
1 Chapter 3 shows - Full Season - 7,000+ Patrons

• Logo on Website & Tickets
• Full-page ad in show programs
• Verbal acknowledgment from stage
• 6 tickets to sponsored shows

SHOW SPONSOR - $600
1 shows - Any season - 2,000+ Patrons

• Logo on Website & Tickets
• Half-page ad in show programs
• Verbal acknowledgment from stage
• 3 tickets to sponsored show

INTERESTED IN BECOMING A SPONSOR OR ADVERTISING IN OUR SHOW PROGRAMS? IT’S EASY!
Just visit cysandiego.org/impact to get started, and we will get back to you regarding availability.

ADVERTISING OPTIONS

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>3 Shows</th>
<th>2 Shows</th>
<th>1 Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover (5”w by 8”h in color)</td>
<td>$450</td>
<td>$370</td>
<td>$250</td>
</tr>
<tr>
<td>Inside Cover (5”w by 8”h in color)</td>
<td>$400</td>
<td>$330</td>
<td>$210</td>
</tr>
<tr>
<td>Full Page - General (5”w by 8”h)</td>
<td>$350</td>
<td>$260</td>
<td>$180</td>
</tr>
<tr>
<td>Half Page on Director’s Page (5”w by 4”h)</td>
<td>$250</td>
<td>$200</td>
<td>$150</td>
</tr>
<tr>
<td>Half Page - General (5”w by 4”h)</td>
<td>$200</td>
<td>$160</td>
<td>$115</td>
</tr>
<tr>
<td>Logo and Website Listing (2.25”w by 2.5”h)</td>
<td>$150</td>
<td>$110</td>
<td>$75</td>
</tr>
</tbody>
</table>
Partnering with CYT in sponsorship and advertising is a great way to reach your community. Whether you want to target your local neighborhoods, or the greater San Diego area, CYT reaches a diverse audience.

cytsandiego.org/impact

*All show information is subject to change*  
CYT is an after-school theater arts training program for children 4-18. Since its founding in 1980, CYT has grown to be the largest theater arts program in the nation with branches across the country. CYT is a non-profit 501C3 education organization funded primarily through tuition, ticket sales, and outside contributions.